

REDEFINING THE WAY PEOPLE WORK BY RAISING THEIR BUSINESS IQ

Having a high Business IQ is about differentiating your business by redefining the way your people work to meet new challenges and remain competitive. It's about ROI — keeping costs low while building connections among people, systems, and processes in and beyond your organizational boundaries. It's about creating peak performance and fostering people in the new ways they live and work to build sustainable advantages. It's about information and technology coming together and solutions that are integrated, instrumented, intelligent and, of course, successful.

People

Blogs, wiki, communities, twitter - it's all about sharing. What if you could create an "innovation machine" within your organization through the power of collaboration?

- √ Build stronger relationships.
- √ Make people more productive.
- √ Extend expertise and foster innovation.
- √ Enable people to work together in cost-effective ways.

Tremendous untapped value lies in the passion, expertise, and relationships of all people associated with the organization. Increasingly, business success is shaped by a company's ability to engage and excite customers, employees, and business partners in more social and collaborative ways. Companies are looking for ways to foster and harness these connections to drive greater efficiency and productivity in the way people work, while multiplying the brainpower of a finite-sized organization.

Smarter Organizations bring the power of collaboration and social networking to your people.

Processes

What if you could model the ideal, streamlined process...simulate the end results before implementation...and monitor and optimize real-time?

Processes that harness new insights work smarter to drive the efficiency and agility critical for success in today's volatile economic environment by:

- √ Automating processes to maximize efficiency and effectiveness.
- √ Capturing and acting on critical real-time business insight.
- √ Adapting and responding dynamically to meet rapid changes.

Today's business processes must be armed with new insights—insights from events, sensors, and systems. We need the ability to see and react to events and also recognize patterns across many events. Contextual, trusted information driving new insights is key to enabling the people behind dynamic processes.

Smarter Processes from modeling through to monitoring – simulate your end results even before you begin.

Performance

What if you had "trusted" KPIs, dashboards and scorecards at your fingertips and knew exactly how your business was performing real-time and over time?

- √ **Reporting:** Present business intelligence information in a consistent and easy-to-use way—drawing on combinations of data sources and utilizing multiple data queries.
- √ **Analysis:** Spot trends and see your business from a variety of dimensions.
- √ **Scorecarding:** Build easy-to-use scorecards to align your teams and tactics with your business strategy. Communicate goals company-wide, and let people monitor performance against their targets.
- √ **Dashboards:** Communicate complex information quickly with easy-to-build dashboards and interactive features giving you additional insight.

Smarter Business Performance with trusted business intelligence at your fingertips.

Systems

What if you had a virtual environment managing "all" IT resources with complete visibility? What if predictability was a reality?

- √ Have a consolidated and unified view into your infrastructure.
- √ Introduce an intelligence-based autonomic management platform (AMP) into your business. This AMP can self-identify and diagnose issues within your infrastructure; repair problems autonomously; learn from its findings while storing them in a knowledge repository and use/adapt them for future diagnoses.

Smarter Systems offering visibility with a autonomic environment for application management.



RAISING YOUR
BUSINESS

