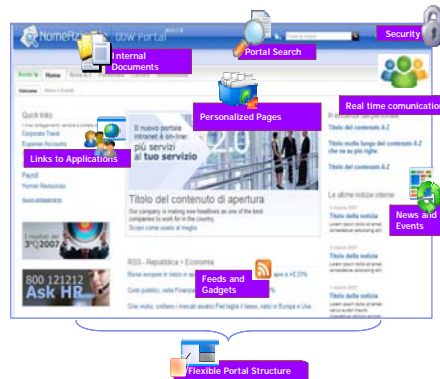


Prolifics Portal NOW — A Content Portal in 16 Days

Does your organization need a basic content-rich web environment for a line of business – yet lack money, resources or skills to get started? As businesses continue to change and adapt to gain market share, remain competitive, increase revenue, and contain costs, their IT departments are challenged to be agile and responsive and facilitate these business changes. In less than a month, Prolifics can help you deploy a fully working portal and content solution by leveraging Portal NOW's reusable software template and well-defined service processes.

Prolifics' certified and award-winning WebSphere Portal developers and administrators will become fully integrated into your project team to assist with any phase in the lifecycle. Whether managing a project or augmenting your team, Prolifics brings its expertise on over 250 WebSphere Portal projects to your initiative. From Intranets to Extranets to Consumer Portals, Prolifics is assisting organizations deliver personalized, tailored and collaborative experiences to their employees, suppliers and customers.



Portal NOW Benefits

- ◆ Scalable solution that supports collaboration, RSS feeds, and role-based access.
- ◆ Low cost and fast implementation of a content-rich Portal-based site.
- ◆ Reduce process cycle time through faster access to targeted information.
- ◆ Publish information to the Web without the help of an IT department.
- ◆ Cut call center costs by providing sales reps, customers, or partners with self-service access to information.
- ◆ Expand your presence by reaching distributors, retailers or partners your sales force cannot work with in person.
- ◆ WebSphere Portal structure for a pre-configured environment with two themes, including a Home Page with links to critical information, RSS feeds, documents, processes or applications.
- ◆ Pre-configured Web Content Management with support for different types of content, organized publishing streams for authors and editors, and flexible publication scheduling.
- ◆ Ready to use Services, such as application or Web site links, RSS feeds, Sametime contacts, document management, people finder, or Google Gadgets.
- ◆ Extensible architecture including role-based access to applications, content or processes; and Portlet Factory composite application support with single sign on.
- ◆ Optional Services to add support for Lotus Sametime, complex extranets or additional customer environments.
- ◆ Globalization support for English, Italian and Spanish with other languages to follow, and translation guides to facilitate local translations.

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