

### Prolifics,

2010 Winner of IBM's Best End-user Portal Solution and Best Industry Portal Solution Awards and two-time winner of the Overall Technical Excellence Award, specializes in delivering SOA solutions, content and collaborative portals, business intelligence dashboards, data cleansing strategies and security models. We look forward to assisting with your project and can help with governance and application management strategies to ensure a smooth rollout and the ongoing maintenance of your IT assets.

## Portal Business Value Assessment

## Portal Value Revealed

Prolifics is selected to perform Portal Business Value Assessments (BVA). Based on IBM's proven methodology, a Portal BVA is a structured process for executive, financial, and technical decision makers to gain consensus and align business priorities with IT.

Business stakeholders gain an understanding of the value of Portal to the organization, a high-level financial analysis that frames the return on investment, and consensus among diverse business units. Technical stakeholders gain an understanding of how to apply the technology to create a unified and collaborative environment, and benefit from a real-world demonstration customized to your organization's needs.

Prolifics provides specialized services designed to demonstrate and unleash the value of WebSphere Portal and its new collaborative capabilities so you can best utilize your enterprise assets and gain maximum benefits creating a dynamic workplace for your organization. With WebSphere Portal, your organization can gain operational efficiency, user collaboration, cost reduction, and revenue optimization.

### Portal Business Value Assessments:

Business Value Assessments provide clear direction and measurable value at all stages of a portal project. In the course of a 2-3 week service engagement, Prolifics experts will conduct a number of business interviews and exercises aimed to help drive business and technical consensus on portal decisions and priorities.

- ◆ **Value Alignment Workshop:** A top-down approach, your line of business team will participate in short interviews and workshops aimed to help identify, prioritize and align risks and benefits of implementing an IBM WebSphere Portal environment.
- ◆ **Day-in-the-Life-Demo:** We will help your teams visualize how WebSphere Portal technology can be applied to your organization. We'll provide a personalized Day-in-the-Life demo depicting the look and feel of portals customized for your organization and showing how best to integrate your enterprise assets and create a collaborative environment.
- ◆ **Business Value ROI Analysis:** Through a structured cost/benefit analysis, we'll present your financial team a final written report summarizing ROI potential, quantifiable total costs, and expected benefits to the organization.

### Certified Portal Experts:



- ✓ Over 30 years of solving business problems with technology solutions
- ✓ Winner of IBM Lotus Awards for Best Portal Solution, Best End-User Solution, and Best Industry Solution
- ✓ Serviced over 250 WebSphere Portal customers in the past 10 years

# Prolifics®



A SEMANTICSPACE COMPANY

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