

Exceptional Mobile Experiences with Mobile NOW by Prolifics

To gain on-the-go access and capabilities, customers today are demanding mobile Web applications for virtually any mobile device. By evolving your organization's mobile strategy, you can meet these requirements and extend Web experiences to mobile devices for specific smart phone browsers. Prolifics provides a solution that enables you to rapidly develop and deploy Web and hybrid mobile applications that maintain the smart phone look and feel, helping your organization increase frequency of customer interactions and build brand loyalty.

Prolifics' Mobile NOW is a next generation custom built framework solution that utilizes our pre-built UI mobile templates. These templates enable our customers to envision the power of enterprise portals and our custom mobile framework supports multiple mobile devices, including Android, iPhone and BlackBerry.

Prolifics has deep knowledge and experience in Portal and Web Content Management, with expertise in core areas related to content, presentation, authoring, workflow, site area layout and user web experience. Our experts provide planning, design, deployment and implementation of WebSphere Portal and WebSphere Content Management solutions.

Prolifics' experts work closely with our customers to gather and analyze technical requirements and demonstrate how our Mobile NOW solution provides your organization with valuable features, functions and benefits. Our team will perform the following:

- ◆ Build Portal pages and portlets
- ◆ Develop Portal pages with custom portlets, themes and skins
- ◆ Implement multilingual framework
- ◆ Implement site framework
- ◆ Implement taxonomy and syndication
- ◆ Develop and author templates
- ◆ Develop user experience presentation templates
- ◆ Build workflows
- ◆ Integrate external systems securely and efficiently



Prolifics' Pre-Built Mobile Templates

Prolifics' Mobile Templates are customized to fit your specific mobile strategy. Our solution complements IBM technologies to help your organization achieve your mobile goals.

Fully Customizable Templates

- ◆ Includes templates for jump start solution
- ◆ Enables creation of multiple templates and mobile sites

HTML5 Framework

- ◆ Framework for developing HTML5 applications rendered on Web Kit Browsers

Rich Feature Set

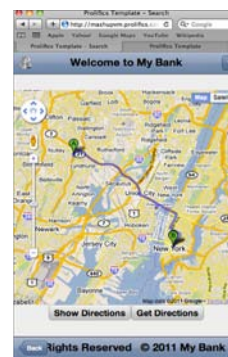
- ◆ HTML5 features such as transforms, transitions, animations, SQLite, cache and geo-location
- ◆ Driven by REST-based services

Device Ready

- ◆ Supports Android, iOS, Blackberry and Web OS systems

Application Server Compatibility

- ◆ Catered to deploy on IBM WebSphere Application Server, Apache, JBoss, etc



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