

Mobile Adoption Offerings by Prolifics

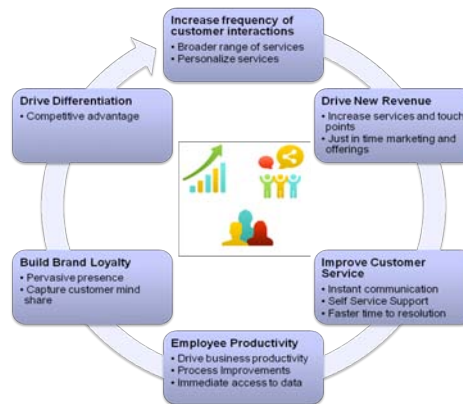
Businesses today are more mobile than ever, which is allowing them to stay connected with their customers, employees and partners across geographic boundaries in a variety of ways. These mobile capabilities help to improve productivity, real-time access and social collaboration, all of which are critical in an organization's transformation into a social business. With the presence of mobile growing on a global scale, companies must be prepared to meet, and exceed, their customers' expectations in order to gain a market advantage, improve customer loyalty and increase revenue. Today, 1 billion of the world's 4+ billion mobile phones are now Smartphones, and over 85% of new handsets will have Web access. Whether a customer is texting, accessing the Internet, interacting on social media sites or purchasing a product or service, they expect to do so easily and quickly on their mobile devices. Mobility today is essential, and organizations are reshaping their business structure and processes to adapt.



Prolifics' mobile experts aim to help you maximize business opportunities by extending access to portal services and data to billions of mobile devices. With a fully integrated and secure mobile strategy, organization's can meet the growing demands of today's consumer — having full access and capabilities on-the-go, away from a PC. Prolifics' mobile expertise helps companies around the world meet these requirements and deliver quality mobile solutions.

Prolifics' solutions deliver online content and Web applications to virtually all mobile devices, including iPhone, Android and BlackBerry. Whether building native applications or extending existing applications to mobile devices, Prolifics provides necessary guidance to develop once and render highly-navigable, personalized Web content quickly across various mobile devices. For applications based on different technology stacks, including IBM WebSphere Portal technology, our experts can help extend these portals to mobile devices with a smart architecture. To complement your mobile strategy, Prolifics can also help you build online Web-based mobile sites and "write once, run anywhere" native applications for various mobile devices.

If you are looking to jump start your mobile initiatives, Prolifics provides fully customizable mobile templates that include a rich framework for developing HTML5 applications.



Mobile Adoption Workshop

During Prolifics' 5-day **Mobile Adoption Workshop**, our experts will work closely with you to understand your organization's IT environment and mobile goals, taking you through the mobile discovery, adoption design and solution prototype phases to provide you with a comprehensive understanding of the importance and benefits of mobile solutions. Throughout the workshop, Prolifics will prove the value of "going mobile" and develop an adoption strategy that fits your organization's specific business needs. At the end of the workshop, Prolifics will showcase our mobile capabilities by building and delivering a prototype solution and providing recommended next steps.

Workshop Agenda:

Day 1: Discovery	Understand current mobile landscape
Day 2: Discovery	Document findings and identify use cases
Day 3: Roadmap & Standards	Mobile Roadmap
Day 4: Solution Prototype	Design solution prototype
Day 5: Solution Prototype	Demo solution prototype and provide recommended next steps



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