

**Prolifics,
2010 winner of
IBM's Outstanding
BPM Solution
Award; 2008
winner of IBM's
Outstanding SOA
Solution; and two-
time winner of the
Overall Technical
Excellence Award**

and 1 of 3
WebSphere Service
Providers retained by
IBM, specializes in
SOA and Portal
implementations.
We look forward to
partnering with you
and can help every
step of the way to
ensure a smooth
transition to a
proven, secure and
flexible WebSphere
environment.

Manage Change With Confidence

WebSphere ILOG JRules Business Rule Management System

Business Process Management (BPM) solutions strive to make your business processes automated, modular and well-choreographed. The end goal is to make your company more agile and responsive to any changing business priorities such as new markets to pursue, competition to beat out, corporate initiatives to drive down costs, and the need to reduce risk and maintain corporate compliance. To maximize your return on a BPM solution it is essential the decision logic behind complex processes be kept current. IBM WebSphere ILOG JRules includes a wide array of product capabilities that provide a great deal of flexibility in how you choose to deploy your business rule applications. The JRules engine meets the unique needs of lines of business, IT development and IT operations to easily and successfully manage the decision logic that drives business systems.

It accelerates time to market and lowers total cost of ownership through four key capabilities:

- Collaborative rule management for business teams
- Comprehensive application development and deployment for IT teams
- Superior decision governance for business and IT users
- Robust, scalable and managed rule execution

JRules' ability to automate and implement complex and variable decisions such as pricing, eligibility verification, product configuration and up-sell/cross-sell recommendations is unparalleled. Its comprehensive capabilities also empower business users to directly manage the decision logic for which they are responsible and which create differentiated value.

In addition to runtime software components, ILOG JRules includes tools that can be tightly integrated into your processes for software development, quality assurance and production. These tools work in an integrated fashion to allow you to easily automate key project tasks.

WebSphere ILOG JRules Enhances WebSphere Process Server with:

- Enterprise rule repository to centralize business rules: reporting, versioning, queries, validation, authorization...
- Team working through lifecycle of rules: developers, administrators, business, policy managers, etc.
- Simulation/testing environment for business users
- Monitoring of rule execution through Tivoli or JRules' own web console
- Visual In-Deep debugging and profiling
- Rule-Flows, decision tree editors, templates
- Inference rule engine, and additional algorithms

Prolifics is one of IBM's highly-specialized WebSphere Service Providers and a two-time winner of the IBM Best SOA Solution Award. Our Consultants are deeply skilled across the IBM SOA software portfolio including:

- WebSphere Business Monitor
- WebSphere Process Server
- WebSphere MQ
- WebSphere Enterprise Service Bus
- WebSphere Message Broker
- WebSphere Transformation Extender
- WebSphere DataPower
- WebSphere ILOG JRules

Prolifics experts can assist with all aspects of your SOA and BPM project from business modeling to process choreography to complex rules automation to business monitoring and optimization.

Prolifics®

A SEMANTICSPACE COMPANY

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