

# Cloud Computing by Prolifics

**Prolifics — 2010 winner of IBM's Outstanding BPM Solution Award; 2008 winner of IBM's Outstanding SOA Solution; and two-time winner of the Overall Technical Excellence Award and 1 of 3 WebSphere Service Providers retained by IBM, specializes in delivering SOA solutions, content and collaborative portals, business intelligence dashboards, data cleansing strategies and security models. We look forward to assisting with your project and can help with governance and application management strategies to ensure a smooth rollout and ongoing maintenance.**

Cloud computing is a style of computing whose foundation is the delivery of services, software and processing capacity using private or public networks. The focus of cloud computing is the user experience, and the essence is to decouple the delivery of computing services from the underlying technology. It can significantly reduce enterprise IT costs and complexities while improving workload optimization.

Cloud computing enables the technology behind the cloud to remain invisible to the user, making it extremely user-friendly. It is an emerging approach to shared infrastructure in which large pools of systems are linked together in private or public networks to provide IT services. The need for such environments is fueled by dramatic growth in connected devices, real-time data streams and the adoption of service-oriented architectures and Web 2.0 applications, such as mashups, open collaboration, social networking and mobile commerce.

**Prolifics can assist your organization work smarter and more efficiently with cloud based computing. Our services include:**

- Developing a cloud computing strategy
- Setting up your IT assets in the cloud
- Securing your cloud-based computing
- Comprehensive middleware and tooling Centers of Excellence (CoEs) available via the cloud

**Contact your Prolifics representative or send an email to [solutions@prolifics.com](mailto:solutions@prolifics.com) to schedule a FREE 30-minute one-on-one Discovery call to learn more!**

## A few advantages of cloud computing....

- ◆ With cloud computing, IT professionals can devote more energy to enhancing the value of using IT for their enterprises and less on the day-to-day challenges of IT.
- ◆ Cloud computing liberates organizations to deliver IT services as never before. Cloud enables the dynamic availability of IT applications and infrastructure, regardless of location.
- ◆ Cloud computing can enhance SOA, information management and service management initiatives, which also support your service delivery initiatives.
- ◆ Cloud computing also promotes IT optimization so that IT resources are configured for maximum cost-benefit. This is possible because cloud computing supports massive scalability to meet periods of demand while avoiding extended periods of under-utilized IT capacity.
- ◆ Cloud computing, according to studies, can save 80 percent on floor space and 60 percent on power, while tripling asset utilization.
- ◆ ...and many more.

***Prolifics***®

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