

Prolifics, 2010 winner of IBM's Outstanding BPM Solution Award; 2008 winner of IBM's Outstanding SOA Solution; and two-time winner of the Overall Technical Excellence Award and 1 of 3 WebSphere Service Providers retained by IBM, specializes in WebSphere, SOA and Portal implementations.

Business Activity Monitoring in Action

Gaining Insight for Informed Business Decisions

Business Activity Monitoring (BAM), part of a complete SOA monitoring strategy, gives you insight into the performance and operation of your business processes real-time. Let Prolifics demonstrate the value of Business Process Management and Business Activity Monitoring with a customized demonstration showing how to:

- ◆ Track performance of key business processes
- ◆ Specify key performance indicators (KPIs) for use in real-time dashboards
- ◆ Manage failed or unprocessed events
- ◆ Detect and report on unusual business situations
- ◆ Evaluate existing processes for further optimization and improvement

With IBM's software for Business Activity Monitoring, you have the tools to achieve the highest level of efficiency and to obtain the data to make smarter business decisions.

BAM's Customized Dashboards:

Have Prolifics conduct a customized demonstration, and experience the real-time capabilities of BAM dashboards to provide access to:

- ◆ Business Process Models
- ◆ Workflow Diagrams
- ◆ Business Rules
- ◆ KPIs
- ◆ Alerts
- ◆ Human Task Management
- ◆ Personal Task Management
- ◆ Utilization Analysis
- ◆ Instance Data
- ◆ Google Gadgets
- ◆ RSS Feeds

Duration: 3 days

Price: Free for Qualified Customers*

Prolifics



*Travel and expenses not included

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