

**Prolifics —
2010
winner of IBM's
Outstanding BPM
Solution Award;
2008 winner of
IBM's Outstanding
SOA Solution; and
two-time winner
of the Overall
Technical
Excellence Award
and 1 of 3**

WebSphere Service Providers retained by IBM, specializes in delivering SOA solutions, content and collaborative portals, business intelligence dashboards, data cleansing strategies and security models. We look forward to assisting with your project and can help with governance and application management strategies to ensure a smooth rollout and ongoing maintenance.

ILOG Payment Solutions

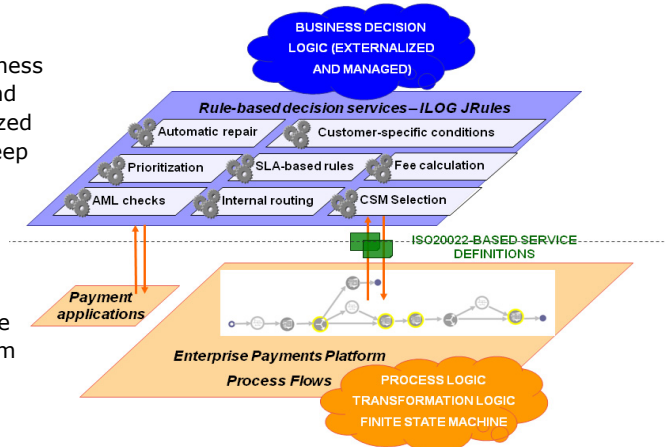
by Prolifics

It's no surprise that legacy payment systems have become highly fragmented into silos that are costly to operate and maintain. As competitive and regulatory pressure intensifies globally, financial institutions see the transformation of their payment systems as an opportunity to drive costs down by consolidating many duplicated systems while simultaneously improving flexibility and service differentiation.

Winner of IBM's 2010 Outstanding Business Process Management Solution Award and several SOA awards, Prolifics is recognized for its technology leadership through deep skills, proven methodologies, and high customer marks on over 70 SOA engagements.

Prolifics can help you implement a payment solution using IBM WebSphere ILOG Business Rule Management System (BRMS) - a key software platform able to support vital elements of payment transformation by:

- ✓ Reducing the operational costs of your payment business while maintaining differentiated service levels.
- ✓ Consolidating the decision-centric functions of your payment systems into centralized and manageable rule-based decision services.
- ✓ Fully automating complex decision points such as exception management based on service-level agreements (SLAs).
- ✓ Enabling payment insourcing by modeling customer-specific rules and SLA conditions.
- ✓ Routing your payments in the most economical manner with clearing and settlement mechanism (CSM) selection and short-circuiting rules.
- ✓ Attracting and retaining more customers by moving from product-centric to customer-centric pricing.
- ✓ Drastically reducing the time to market of new revenue-generating products.
- ✓ Reacting faster to fraud while reducing false positives with anti-money laundering (AML) and fraud patterns described in business rule language.
- ✓ Reducing conversion cycles in the order-to-cash process by improving invoice acceptance, thanks to trade-contract business rule modeling of commercial conditions and discounts.
- ✓ Giving business users direct control over the business rules affecting the performance of their lines of business.
- ✓ Improve transparency and compliance while operating under complex, fast-changing regulations, such as SEPA and SOX.



Contact your Prolifics representative or send an email to solutions@prolifics.com to schedule a FREE 30-minute one-on-one Discovery Call to learn more!

Prolifics®

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SOLVING BUSINESS PROBLEMS WITH TECHNOLOGY SOLUTIONS SINCE 1978

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