

Business Optimization: Respond to change with speed and agility

Service-Oriented Architecture (SOA) is today's strategic infrastructure designed for integrating and reusing your existing assets, which facilitates re-engineering and optimizing your existing business processes. The end goal, as your business processes become automated and more modular, is to make your company more agile and responsive to any changing business priorities such as new markets to pursue, competition to beat out, corporate initiatives to drive down costs, and the need to reduce risk and maintain corporate compliance. With Business Process Management (BPM), your business can be even more flexible, rapidly changing to business demands.

At Prolifics we have developed and tested a BPM methodology that guarantees success in your BPM initiatives. Our methodology is a set of tooling, execution plan, and a systematic approach for the right solution which guarantees a great return on your investment - all complemented with an experienced team that will make your BPM journey a great experience.

As one of IBM's highly-specialized WebSphere Service Providers and winner of both the IBM IMPACT Best SOA Process and BPM Solution Awards, call Prolifics expert consultants in to build SOA and BPM into your enterprise!

Prolifics' BPM Service Offerings

Free Business Optimization Workshop (2 Days)

The free two-day Business Optimization Workshop helps enable subject matter experts to work together to clearly define business models and eliminate inefficiencies. You will learn how to model, assemble and deploy business processes. You will also be able to tightly link business processes with your strategic corporate objectives and continuously improve these processes over time. Prolifics and your IT/key stakeholders will engage in a structured planning and scoping exercise of which the end-goal is to:

- ✓ Educate key stakeholders about the inception phase
- ✓ Identify areas for process improvement
- ✓ Create a high level project plan
- ✓ Have a working session on project logistics

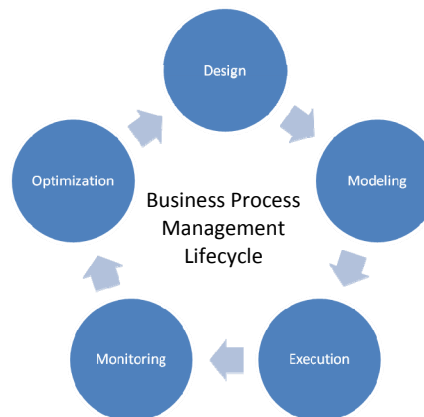
BPM Project Inception Special Offer (8 Weeks)

This special fixed-price offer from Prolifics is your best line of offense for your BPM initiative. During this 8 Week intensive program, Prolifics will help you through the Inception Phase of the project:

- ✓ Facilitating process understanding and regulation compliance
- ✓ "What-if" and ROI analyses through process simulation
- ✓ Alignment of business and IT stakeholders through visual collaboration on process models
- ✓ Mapping of pain points to short term, medium term, long term objectives
- ✓ High Level Requirements
- ✓ Technology and Architecture Recommendations
- ✓ Cost Estimates and Cost Benefit Analysis

Deliverables include: As-is and To-be models, Process Analysis, Business Requirements, Technology recommendations, Business Case – Cost Benefit Analysis and Investment Appraisal

Cost: In a partnership model, Prolifics will share in 50% of the cost, reducing this fixed price offer to \$100K.



Prolifics[®]
A SEMANTICSPACE COMPANY



www.prolifics.com e: solutions@prolifics.com

SOLVING BUSINESS PROBLEMS WITH TECHNOLOGY SOLUTIONS SINCE 1978

For more information, Call 1-800-458-3313

corporate headquarters: 114 west 47th street new york new york 10036 USA t: 212.267.7722 or 800.458.3313 f: 212.608.6753
new york city orlando boston philadelphia washington dc san francisco london hamburg hyderabad

© 2011 JYACC, Inc. All rights reserved. Prolifics, a SemanticSpace Company, is a registered servicemark of JYACC, Inc. d/b/a Prolifics. IBM is a registered trademark and the IBM logo and IBM Premier Business Partner emblem are trademarks of International Business Machines Corporation in the United States, other countries, or both.