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## **PROLIFICS IS FIRST IBM BUSINESS PARTNER TO OBTAIN ENERGY AND UTILITIES SVP INDUSTRY AUTHORIZATION**

*Nicolas Jabbour, Prolifics CEO, invited on panel at IBM's Smarter Industries Symposium in Barcelona, Spain*

**NEW YORK, New York – November 9<sup>th</sup>, 2010** – Prolifics, the largest end-to-end systems integrator specializing in IBM technologies, today announced that as of November 5th, it is the first IBM Business Partner to obtain the Energy and Utilities SVP Industry Authorization from IBM. Upon receiving this new designation, Prolifics CEO Nicolas Jabbour was invited to participate as part of a panel at IBM's Smarter Industries Symposium, which will be held from November 9<sup>th</sup>-11<sup>th</sup> in Barcelona, Spain. At this exclusive gathering, business partners, client business leaders, and IBM executives will discuss how industry-wide strategies and industry-specific solutions can increase measurable business outcomes for their customers.

The initiative is designed to meet the demands of clients who are looking to drive more value from their technology investments. The program enables trusted IBM Business Partners to set themselves apart by gaining credentials in their focus industries for proven solutions. "Having worked with many customers in the Energy and Utilities industry, Prolifics is thrilled to have received recognition for its investment in this market sector," said Nicolas Jabbour, CEO of Prolifics. "We look forward to applying for authorization in other focus industries for Prolifics, such as the Healthcare and Insurance sectors."

### **About Prolifics**

Founded in 1978, Prolifics is the largest systems integrator specializing in IBM technologies, having garnered awards for technical excellence across IBM's entire software portfolio. A Premier Level IBM Business Partner, Prolifics provides expert services including architectural advisement, design, development, and deployment of end-to-end SOA and Portal solutions. In 2008, Prolifics joined with SemanticSpace Technologies and Arsin Corporation to form SemanticSpace Group – expanding its global presence and offerings.

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