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## **PROLIFICS, WORLD'S LARGEST SYSTEMS INTEGRATOR SPECIALIZING EXCLUSIVELY IN IBM TECHNOLOGIES, IS 100% AUTHORIZED IN IBM'S NEW SOFTWARE RESELLER PROGRAM**

**NEW YORK, New York – November 4, 2009** – Prolifics, the largest end-to-end systems integrator specializing in IBM technologies, today announced that it is 100 percent authorized as an IBM Software Reseller as part of their new Software Value Plus (SVP) program.

The SVP program has been designed to provide the best service to customers around the world by enabling only those companies that have invested in skills – both sales and technical - the ability to resell the IBM family of products. SVP ensures that authorized resellers can deliver higher value to customers with the right solutions, with lower deployment risk and a greater return on their investment.

In addition to being 100 percent authorized as an IBM Software Reseller under this new program, Prolifics has over 400 certifications across all five IBM brands and over 1000 implementations of IBM products within the past 6 years. Additionally, Prolifics continues to provide thought leadership within the community and to their customers.

Prolifics can reduce customers' overall costs through special discounts, rebates, bundling and finance options. As an expert systems integrator specializing exclusively in the IBM software portfolio, Prolifics can architect, implement and maintain custom solutions. Prolifics also provides numerous special offerings including Health Checks, Readiness Reviews, and Performance Assessments designed to ensure customers get a return on technology investments.

### **About Prolifics**

Founded in 1978, Prolifics is the largest systems integrator specializing in IBM technologies, having garnered awards for technical excellence across IBM's entire software portfolio. A Premier Level IBM Business Partner, Prolifics provides expert services including architectural advisement, design, development, and deployment of end-to-end SOA and Portal solutions. In 2008, Prolifics joined with SemanticSpace Technologies and Arsin Corporation to form SemanticSpace Group – expanding its global presence and offerings. Prolifics has serviced more than 3,000 customers worldwide across a broad range of industries.

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