

PROLIFICS TO PRESENT AT IBM'S IMPACT SOA CONFERENCE IN LAS VEGAS WITH FOUR DYNAMIC SPEAKING SPOTS

PROLIFICS TO ALSO PRESENT "SOA SMART TALKS" AT TRADE SHOW BOOTH

NEW YORK, New York – April 3, 2008 – Prolifics, an end-to-end systems integrator, currently celebrating its 30th Anniversary as an IT services company, announced today that it will be presenting during IMPACT, in four different tracks. Schedule is as follows:

Monday, April 7th, 2008. 12:30 PM – 1:30 PM – Room 113

WebSphere MQ enterprise security: A series of defenses to withstand the test of time

Wednesday, April 9th, 2008. 4:45 PM - 6:00 PM - Room 116

End-to-end Enterprise SOA Implementation

Thursday, April 10th, 2008. 10:30 AM – 11:45 AM – Room 115

Defining a WebSphere Enterprise Service Bus SOA approach to Enterprise Application Integration

Thursday, April 10th, 2008. 4:45 PM – 6:00 PM – Room 124

Case Study: Ensuring service availability and scalability by monitoring your SOA solution

In addition to the four speaking spots, Prolifics will present their "SOA Smart Talks Series" live at their booth (G4) throughout the conference. These 15-minute, interactive discussions will highlight making SOA work in the real-world, showcasing our experiences with customers across different industries. Schedule is as follows:

Monday, April 7th, 2008

10:30 AM Optimizing Order Management in an EDI World

12:30 PM Making SOA a Reality for the Insurance Sector

1:30 PM Showcasing the Prolifics 2008 Award-Winning SOA Solution

Wednesday, April 9th, 2008

10:15 AM Automating Your SOA Software Development Lifecycle

1:00 PM Getting PCI Compliant with SOA

Prolifics' SOA services help organizations integrate multiple enterprise applications-including ERP, SCM, CRM, HR and Finance applications. With WebSphere's 'end-to-end' integration portfolio, our strong partnership with IBM, and our own wealth of WebSphere expertise, and leveraging existing IT resources, introducing new capabilities, and integrating business processes, Prolifics enables organizations to respond to changing market demands and shifts in workload, corporate compliance, while maintaining existing technology investments.

About Prolifics

Prolifics, in business since 1978, is an end-to-end systems integrator specializing in IBM technologies. A Premier IBM Business Partner, Prolifics has garnered top awards for its customer solutions and its level of technical excellence. Our depth of experience with secure, end-to-end SOA and Portal solutions can help you with all aspects of the full project lifecycle including software procurement, architectural advisement, design, development through deployment, administration and training. With our unparalleled 96% success rate delivering projects on time, on budget, and to specification, let Prolifics be your technology partner. For more information, visit www.prolifics.com.

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