

Prolifics Receives Avnet Technology Solutions' Eagle Award for Top 2007 IBM Software Sales Growth

NEW YORK, New York – March 24, 2008 – Prolifics, an end-to-end systems integrator, currently celebrating its 30th Anniversary as an IT services company, announced today that it was recognized as the Northeast region recipient of Avnet Technology Solutions' 2007 Eagle Award. The Eagle Award recognizes the top partner in each of Avnet's five regions who has had the largest year-over-year growth of IBM software sales revenue to small and medium enterprises.

Prolifics earned their 2007 Eagle Award as part of their impressive 66% annual increase of overall revenue compared to 2006. "Prolifics has truly soared high and far exceeded the growth target challenges set for our partners," said Dan Bridenbaugh, Director of IBM Software Sales, Avnet Technology Solutions.

"We are honored to receive this important recognition of our achievement as a strategic IBM and Avnet partner, providing our customers with software and services that enable businesses to communicate, collaborate and increase productivity," said Mike Chadwick, Executive VP of Business Development for Prolifics.

Avnet Technology Solutions is the largest distributor of IBM software in the United States. Avnet supports approximately 400 IBM Business Partners that are active resellers of IBM software and those partners represent almost 50% of IBM's software channel sales in the U.S. With such a strong sales channel, recipients of top Avnet partner awards truly represent the cream of the crop.

In recent years, IBM, Avnet and its partners have increasingly focused on providing value to their SMB or mid-market customers through high-quality, function-rich solutions.

About Prolifics

Prolifics, in business since 1978, is an end-to-end systems integrator specializing in IBM technologies. A Premier IBM Business Partner, Prolifics has garnered top awards for its customer solutions and its level of technical excellence. Our depth of experience with secure, end-to-end SOA and Portal solutions can help you with all aspects of the full project lifecycle including software procurement, architectural advisement, design, development through deployment, administration and training. With our unparalleled 96% success rate delivering projects on time, on budget, and to specification, let Prolifics be your technology partner. For more information, visit www.prolifics.com.

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