

## **PROLIFICS BEGINS 30<sup>th</sup> ANNIVERSARY WITH A BANNER YEAR OF ACCOMPLISHMENTS AND RE-LAUNCH OF CORPORATE WEB SITE**

**NEW YORK, New York – January 29, 2008** – Prolifics, an end-to-end systems integrator, is currently celebrating its 30<sup>th</sup> Anniversary as an IT services company. With three decades of successes under its belt in an always changing industry, 2007 ended as a banner year full of accomplishments including the re-launch of their Web site located at <http://www.prolifics.com>. Below are highlights from 2007:

### Growth:

- Gross revenue of \$52.2M – a year-over-year increase of 66%
- Ranked by IBM's #1 distributor, Avnet, in the Top 5 for US and Canada total overall software revenue
- Acquisition of 7irene, a leading systems integrator focused on SOA, Software Development Process Improvement, and Technical Architecture implementations
- Launched dedicated DataPower and Information Management practices

### Events:

- SOA Proof-of-Technology Roadshow across the country demonstrated a full end-to-end implementation of IBM products in an SOA solution
- Inaugural year for Prolifics University - a week long Online Educational Conference for Executives and IT Management which focused on Portal technology
- Three speaking tracks at IBM's IMPACT conference including Prolifics CEO Nicolas Jabbour's "Long-term Vision of SOA for IT Industry Leaders"
- Prolifics donated \$35K to the Lafayette Academy in New Orleans and worked with students and teachers to enhance the school's library, and participate in a beautification program painting murals, performing carpentry and attending to other public areas

### Awards and Recognitions:

- SOA Specialty Mark after successfully completing IBM's rigorous SOA technical and business requirements
- IBM Beacon Award for Overall Technical Excellence signifying that across all IBM Business Partners that were nominated, Prolifics is number one and has demonstrated technology leadership, high levels of skills, quality processes and consistently high customer satisfaction through investment in its technical capabilities
- Finalist for IBM Beacon Best SOA Solution Award for the Southside Electric Cooperative implementation which recognized a WebSphere Message Broker solution that is componentized, interoperable, modular, scalable, and effectively realizes the promise of SOA while delivering significant business value
- IBM IMPACT SOA Solution Award for the Southside Electric Cooperative – a solution that solved traditional problems in nontraditional ways and delivered using SOA to improve business processes

**About Prolifics**

Prolifics, in business since 1978, is an end-to-end systems integrator specializing in IBM technologies. A Premier IBM Business Partner, Prolifics has garnered top awards for its customer solutions and its level of technical excellence. Our depth of experience with secure, end-to-end SOA and Portal solutions can help you with all aspects of the full project lifecycle including software procurement, architectural advisement, design, development through deployment, administration and training. With our unparalleled 96% success rate delivering projects on time, on budget, and to specification, let Prolifics be your technology partner. For more information, visit [www.prolifics.com](http://www.prolifics.com).

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