

## **Prolifics Receives IBM's 2H Software Leadership Award For Outstanding Performance in 2008**

### **Prolifics Named Finalist for 2009 SOA Cost Optimization Award and Impact Comes to You Awards**

**NEW YORK, New York – May 5, 2009** – Prolifics, the largest end-to-end systems integrator specializing in IBM technologies, announced today that it was the recipient of the 2008 “IBM 2H Software Leadership Award For Outstanding Performance.”

“The 2H Software Leadership Awards recognize IBM business partners for their contribution to IBM’s software sales growth, active participation in our value programs, dedication to competitive share gain, exemplary customer satisfaction, and the quality and commitment of overall marketing programs,” stated Bob Finnecy, Vice President, Software Channel Sales North America. “It is my distinct pleasure to recognize Prolifics as part of an elite group - the ‘Best of the Best’ from 2008.”

Rick Benedetti, IBM WebSphere Software Sales Representative for Business Partners, added, “We would like to congratulate the entire Prolifics team who are consistently among our top WebSphere partners.”

“We are very honored to receive IBM’s recognition of our achievements in 2008 as it was an especially challenging year for everyone given the economic climate. The dedication of our team at Prolifics guarantees a stable and healthy environment which allows for continuous growth,” said Nicolas Jabbour, CEO of Prolifics.

In addition to the 2H Software Leadership Award, Prolifics was named as a finalist in two different IBM Impact Award categories in 2009 – “SOA Cost Optimization” and “Impact Comes to You.” The awards further indicate Prolifics’ commitment to providing unique and strategic SOA implementations to its customers in addition to offering the very best in education and mentoring.

#### **About Prolifics**

Founded in 1978, Prolifics is the largest systems integrator specializing in IBM technologies, having garnered awards for technical excellence across IBM’s entire software portfolio. A Premier Level IBM Business Partner, Prolifics provides expert services including architectural advisement, design, development, and deployment of end-to-end SOA and Portal solutions. In 2008, Prolifics joined with SemanticSpace Technologies and Arsin Corporation to form SemanticSpace Group – expanding its global presence and offerings. Prolifics has serviced more than 3,000 customers worldwide across a broad range of industries.

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