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## **PROLIFICS TO OFFER FREE CLINICS AT IBM'S INNOVATE 2010 FOCUSING ON OPTIMIZING DEVELOPMENT TEAM EFFICIENCY AND APPLICATION TESTING**

**NEW YORK, New York – June 4, 2010** – Prolifics, the largest end-to-end systems integrator specializing in IBM technologies and Winner of the 2009 Rational Award for Outstanding Customer Solution, today announced that it will offer free clinics to attendees of IBM's Innovate 2010 Conference in Orlando, Florida from June 6 – 10 (Booth G) on such topics as "Focusing on Optimizing Development Team Efficiency" and "Application Testing."

The free clinics at Innovate 2010 will help attendees get insight into their initiatives by having a Prolifics Subject Matter Expert help analyze customer challenges, map and relate customer experiences that share similar pain points and solutions, identify IBM products that will solve business objectives and provide next steps.

Prolifics is highly skilled in several IBM Rational products including Rational Application Developer, Rational Team Concert, Rational Software Architect, Rational AppScan, Rational Quality Manager and offers Tool Assessments and Methodology Reviews to maximize customers' software investments. Greg Hodgkinson, Practice Director for Lifecycle, Tools, and Methodology recently published a blog entry on Prolifics' Technical Blog demonstrating why Prolifics Rational Team Concert is best of breed for automating the build, deployment and testing of WebSphere applications (<http://prolificstech.blogspot.com/>)

Prolifics' certified consultants, proficient with the Rational software development platform, help their customers throughout the entire project lifecycle ranging from design and construction to requirements and analysis to software configuration management and delivery. Additionally, Prolifics teams with sister company Arsin, a QA specialist to assess and test software quality, scalability, performance, and functionality.

By leveraging existing IT resources, introducing new capabilities, and integrating business processes, Prolifics enables its clients to be more agile and responsive to any changing business priorities, pursue new markets, beat the competition, drive down costs and maintain corporate compliance.

### **About Prolifics**

Founded in 1978, Prolifics is the largest systems integrator specializing in IBM technologies, having garnered awards for technical excellence across IBM's entire software portfolio. A Premier Level IBM Business Partner, Prolifics provides expert services including architectural advisement, design, development, and deployment of end-to-end SOA and Portal solutions.

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