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## GET SOCIAL WITH PROLIFICS IN 2011

**NEW YORK, New York – May 9, 2011** – Prolifics, an end-to-end systems integrator specializing in IBM technologies, today announced that it will be encouraging companies to “Get Social” both in person at various IBM Get Social Roadshows and online via Twitter, Facebook, a technology blog and more. In 2010, Prolifics received two IBM Lotus awards for their expertise and excellence creating collaborative portal solutions for their customers.

Prolifics is currently participating in the IBM Get Social Roadshows around the country. Most recently, Prolifics’ CTO, Kadeer Beg, presented in New York. On Tuesday, May 10<sup>th</sup>, Prolifics is sponsoring the event in Hartford, CT featuring Sandy Carter, Vice President, Social Business Evangelism and Sales for IBM. Prolifics will have two presentations on May 10<sup>th</sup> including one highlighting “Exceptional Web Experiences” and the other highlighting “Exceptional Mobile Web Experiences.”

In addition to four speaking spots, Prolifics wants customers to “Get Social” by visiting the following social media links:

Technology Blog: <http://expert-tech.blogspot.com/>  
Twitter: <http://www.twitter.com/prolifics>  
Prolifics TV (YouTube): <http://www.youtube.com/prolificstv>  
Facebook: <http://www.facebook.com/pages/Prolifics/143572672342285>

### **About Prolifics**

Founded in 1978, Prolifics is a systems integrator specializing in IBM technologies, having garnered awards for technical excellence across IBM’s entire software portfolio. A Premier Level IBM Business Partner, Prolifics provides expert services including architectural advisement, design, development, and deployment of end-to-end SOA and Portal solutions.

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