

PROLIFICS OBTAINS IBM'S INDUSTRY AUTHORIZATION FOR FINANCIAL MARKETS

Marks 5th IBM Industry and Capability Authorization for Prolifics

NEW YORK, New York – September 26, 2011 – Prolifics, an end-to-end systems integrator specializing in IBM technologies, today announced that it has obtained the IBM SVP Industry Authorization for Financial Markets. Previous IBM industry and capability authorizations obtained were for Healthcare and Life Sciences, Energy & Utilities, Security, and Enterprise Content Management.

IBM's SVP Authorization initiative is designed to meet the demands of clients who are looking to drive more value from their technology investments. The program enables trusted IBM Business Partners to set themselves apart by gaining credentials in their focus areas and industries for proven solutions.

Prolifics has provided organizations in the financial sector, ranging from Fortune 500 companies to small business banks to hedge fund firms with solutions such as Investor Portals, Core Banking Process Automation, Securities Processing, Trade Processing, Customer Onboarding, Customer 360°, Channels to Market, Cross Sell Up Sell Solutions, and Financial Risk Management.

Prolifics has serviced many notable Finance customers such as Abbey National Bank, American Express, Bank of America, Charles Schwab, CITCO, Citigroup, Deutsche Bank, Discover, Ernst & Young, HSBC, ISO New England, John Hancock, JPMorgan Chase & Company, Marsh & McLennan Companies, Morgan Stanley Smith Barney, New York Stock Exchange, PNC Bank, Prudential Securities, and Sumitomo Mitsui Banking Corporation.

"Prolifics continuously works to best serve its customers and to have strong and dedicated industry and business solutions. We are very excited about our latest IBM authorization for Finance," said Satya Bolli, CEO of Prolifics. "We are committed to our customers and providing the best software and services in the marketplace."

About Prolifics

Founded in 1978, Prolifics is a systems integrator specializing in IBM technologies, having garnered awards for technical excellence across IBM's entire software portfolio. A Premier Level IBM Business Partner, Prolifics provides expert services including architectural advisement, design, development, and deployment of end-to-end SOA and Portal solutions.

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