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## **PROLIFICS INAUGURAL ONLINE CONFERENCE FOCUSING ON ENHANCING PORTALS AN OVERWHELMING SUCCESS**

*Webinar replays and library of white papers, podcasts, demos now available*

**NEW YORK, New York – August 1, 2007** – Prolifics, an end-to-end systems integrator specializing in Portal, SOA, Security and Business Integration solutions, today announced that its first year of "Prolifics University" was an overwhelming success amongst its attendees. This Online Educational Conference for Executives and IT Management focused on "Enhancing Your Portal" and offered live daily webinars earlier in July. Replays and a comprehensive library of assets are now available via <http://www.prolificsuniversity.com>

"I am overwhelmed by the positive feedback we have received from this online event," stated Devi Gupta, Vice President of Marketing for Prolifics. "We created Prolifics University as a unique way to assist companies who have ventured into the portal world, and we tailored the content to focus on the issues and questions most vital to growing their businesses. We designed Prolifics University to be entirely virtual versus a standard conference or convention because we know how valuable time and resources are to the IT community."

Each day Prolifics presented experts from its award-winning staff and IBM on a variety of specific topics helping attendees to optimize, grow and enhance their portal solution. Key issues such as project requirements, resources, pitfalls, use cases, timelines and more took "center stage" for topics including: Forms, Dashboards, Security, Monitoring, Performance Testing, Web Content Management, Advanced Search, Asset Migration, SOA Workflow and Process Choreography, Mobile Access, Offline Portals and Commerce. In addition to these live webinars, each day ProlificsUniversity.com offered relevant white papers, demos, podcasts, additional presentations and related links.

### **About Prolifics**

Prolifics, in business since 1978, is an end-to-end systems integrator specializing in IBM technologies. A Premier IBM Business Partner, Prolifics has garnered top awards for its customer solutions and its level of technical excellence. Our depth of experience with secure, end-to-end SOA and Portal solutions can help you with all aspects of the full project lifecycle including software procurement, architectural advisement, design, development through deployment, administration and training. With our unparalleled 96% success rate delivering projects on time, on budget, and to specification, let Prolifics be your technology partner. For more information, visit [www.prolifics.com](http://www.prolifics.com).

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