

2nd ANNUAL “PROLIFICS UNIVERSITY” – AN ONLINE CONFERENCE FOR EXECUTIVES AND IT MANAGEMENT TO FOCUS ON SOA

Sandy Carter, IBM's Vice President, SOA and WebSphere Marketing, Strategy and Channels, will kick off free daily events featuring live webinars and more beginning September 8th

NEW YORK, New York – August 8th, 2008 – Prolifics, an end-to-end systems integrator specializing in IBM technologies, today announced the 2nd annual online educational conference “Prolifics University” (www.prolificsuniversity.com). From September 8th-12th, speakers from both Prolifics and IBM will conduct daily webinars to provide executives and IT management with information on how to build and extend an SOA infrastructure.

Kicking off Prolifics University on September 8th, will be special guest speaker, Sandy Carter, Vice President, SOA and WebSphere Marketing, Strategy and Channels for IBM, who will discuss business drivers and their influence on SOA and BPM. Carter states, “I’m excited and honored to kick off this dynamic event that Prolifics has created which will benefit anyone regardless of where they are on their SOA roadmap.”

In addition to the daily webinars, a special Prolifics University home page will be available with a comprehensive library of case studies, white papers, podcasts, demos and other materials.

The following is the class schedule for Prolifics University:

Monday, September 8th, 2008 - 12noon

What Can SOA Do For You?: BPM, Integration

Tuesday, September 9th, 2008 - 12noon

SOA Governance: Structuring People, Processes and Projects

Wednesday, September 10th, 2008 - 12noon

Securing Your SOA Infrastructure: Security, Compliance and More

Thursday, September 11th, 2008 - 12noon

SOA Monitoring - Making It 24/7: Business, Services and End-to-End Activity Monitoring

Friday, September 12th, 2008 - 12noon

Where Is SOA Going?: Web 2.0, Business Events, Virtualization, and Information On Demand

To register or for more information please visit: <http://www.prolificsuniversity.com>.

About Prolifics

Prolifics, in business since 1978, is an end-to-end systems integrator specializing in IBM technologies and has attained a Level 5 ranking—IBM’s highest on its technical expertise scale. For 30 years, Prolifics has had a single mission—solving customers’ business problems with technology solutions by providing expert consulting services and high-value technology enablers. Founded and headquartered in New York City, Prolifics first specialized in building high-performance transactional systems for many of the biggest firms on Wall Street. Today with offices throughout North America and Europe, Prolifics utilizes its wealth of expertise to offer comprehensive business solutions, having worked with over 3000 companies, both domestically and internationally, across a broad range of industries including financial services, insurance, government, telecommunications, manufacturing and healthcare. With an unparalleled 96% success rate delivering projects on time, on budget, and to specification, Prolifics assists with all aspects of the full project lifecycle from software procurement to architectural advisement to application development.

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