

PROLIFICS LAUNCHES “PROLIFICS UNIVERSITY” – AN ONLINE CONFERENCE FOR EXECUTIVES AND IT MANAGEMENT

Free daily events featuring live webinars and more begin July 16th and focus on “Enhancing Your Portal”

NEW YORK, New York – June 27, 2007 – Prolifics, an end-to-end systems integrator specializing in IBM technologies, today announced that it has launched the online educational conference “Prolifics University” (www.prolificsuniversity.com). In its inaugural year, this week-long series of events begins on July 16th, 2007 and is designed to provide executives and IT management with information on how to Enhance Your Portal.

Each day Prolifics will present experts from its award-winning staff and IBM on a variety of topics that will help organizations to enhance, secure and extend their current portal implementation. Each presentation will address key issues such as project requirements, use cases, resources, common pitfalls, timelines and more. In addition, a special Prolifics University home page will be available with a comprehensive library of white papers, podcasts, demos and other materials.

The following is the class schedule for Prolifics University:

Monday, July 16th, 2007 – 12noon EST - Presentation Layer Hot Topics
In this session learn about electronic and intelligent forms processing and role-based performance measurement dashboards.

Tuesday, July, 17th, 2007 – 12noon EST - Portal Security and Management
In this session learn about securing your portal with single sign-on and the management of access roles, gaining diagnostics for real-time problem determination and performance and scalability testing tools.

Wednesday, July 18th, 2007 – 12noon EST - Accessing Information
In this session learn about sharing, managing and publishing content to multiple sites and incorporating advanced search features into your portal in order to enhance the relevancy of results.

Thursday, July 19th, 2007 – 12noon EST - Portal Integration and Workflow
In this session learn how to integrate non-portal company applications and assets into your portal, and how to effectively choreograph and combine human and automated tasks.

Friday, July 20th, 2007 – 12noon EST - Future Directions
In this session learn how to extend your portal to mobile devices, integrate commerce capabilities and enable offline portals.

To register or for more information please visit: <http://www.prolificsuniversity.com>

About Prolifics

Prolifics, in business since 1978, is an end-to-end systems integrator specializing in IBM technologies. A Premier IBM Business Partner, Prolifics has garnered top awards for its customer solutions and its level of technical excellence. Our depth of experience with secure, end-to-end SOA and Portal solutions can help you with all aspects of the full project lifecycle including software procurement, architectural advisement, design, development through deployment, administration and training. With our unparalleled 96% success rate delivering projects on time, on budget, and to specification, let Prolifics be your technology partner. For more information, visit www.prolifics.com.

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