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## **PROLIFICS APPOINTS KADEER BEG AS CHIEF TECHNOLOGY OFFICER**

**NEW YORK, New York – December 8, 2008** – Prolifics, the largest end-to-end systems integrator specializing in IBM technologies, today announced that Kadeer Beg has been promoted to the position of Chief Technology Officer. Prior to becoming CTO, Beg held a senior management position at the company since 2006, as Practice Director for the Service Oriented Architecture (SOA) group within the company, a thriving group representing over 60% of Prolifics' annual revenues. With over 15 years of experience in delivering and architecting large-scale IT systems across multiple industries, Beg has authored numerous published reports on the industry, has his own software IP resold by IBM, and is an active speaker at technology conferences on IT industry best practices.

"Kadeer is an outstanding asset to both Prolifics and our clients," stated Nicolas Jabbour, CEO of Prolifics. "His deep skills, expertise and keen vision will continue to raise the bar for our overall success and grow the technology team within our company. With a high caliber team led by Kadeer, it's no surprise to us that we've been an IBM multi award-winning company for both SOA and Technical Excellence."

"I'm a businessman who loves technology," says Beg, "and working at Prolifics for the past 2 years has been extremely rewarding. I am excited to challenge myself even further to create unique and innovative solutions for our customers and continue to evolve my skill set and that of our technology team."

### **About Prolifics**

Founded in 1978, Prolifics is the largest systems integrator specializing in IBM technologies, having garnered awards for technical excellence across IBM's entire software portfolio. A Premier Level IBM Business Partner, Prolifics provides expert services including architectural advisement, design, development, and deployment of end-to-end SOA and Portal solutions. In 2008, Prolifics joined with SemanticSpace Technologies and Arsin Corporation to form SemanticSpace Group – expanding its global presence and offerings. Prolifics has serviced more than 3,000 customers worldwide across a broad range of industries.

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