

## **PROLIFICS OBTAINS IBM HEALTHCARE AND LIFE SCIENCES SVP AUTHORIZATION**

*Marks 4<sup>th</sup> IBM SVP Authorization for Systems Integrator Specializing in IBM Technology*

**NEW YORK, New York – July 13, 2011** – Prolifics, an end-to-end systems integrator specializing in IBM technologies, today announced that as of July 12th, it has obtained the IBM Healthcare and Life Sciences SVP Authorization. Previous IBM SVP authorizations obtained were for Security, Energy & Utilities Industries, and Enterprise Content Management.

The initiative is designed to meet the demands of clients who are looking to drive more value from their technology investments. The program enables trusted IBM Business Partners to set themselves apart by gaining credentials in their focus areas and industries for proven solutions. Prolifics offers customers in the Healthcare industry several solutions including: Single Sign-On for Clinical Workstations, Identity Management for HIPAA Compliance, Coordination of Benefits (COB), Healthcare on the Go! mobile solutions, Member, Agent and Provider Portals, a Medical Integration Platform, Social Business, Payer or Provider Process Reengineering, Clinical Dashboards, ICD 9 to 10 Migrations and Validations and more.

Prolifics has serviced many notable Healthcare customers such as Post-n-Track, Horizon Healthcare, Tampa General Hospital, Blue Cross Blue Shield North Carolina and the NYC Department of Health and Mental Hygiene (NYCDOHMH). Prolifics was honored with the IBM Beacon Award for Outstanding SOA Solution for its work with the NYDOHMH for its innovative implementation enabling them to increase volume and performance, parse and distribute complicated industry “standard” HL7 data streams and reduce downtime.

“Continuing its goal to best serve its customers and to have strong and dedicated industry and business solutions, Prolifics is very excited about its latest IBM authorization for Healthcare,” said Satya Bolli, CEO of Prolifics. “We are committed to our customers and providing the best software and services in the marketplace. Additionally, we are seeking authorizations in industries such as Finance, Banking and Insurance.”

### **About Prolifics**

Founded in 1978, Prolifics is a systems integrator specializing in IBM technologies, having garnered awards for technical excellence across IBM’s entire software portfolio. A Premier Level IBM Business Partner, Prolifics provides expert services including architectural advisement, design, development, and deployment of end-to-end SOA and Portal solutions.

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