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FOR IMMEDIATE RELEASE

**PROLIFICS HELPS CUSTOMERS UNDERSTAND OPTIONS
DURING SHIFTS IN THE MARKETPLACE**

New York, NY. – October 23, 2007 – Prolifics, an end-to-end systems integrator specializing in SOA and Portal solutions, has been a trusted and reliable resource for its customers and the industry-at-large during the recent influx of concern over potential changes in the marketplace – specifically, Oracle’s bid for BEA, Inc.

“Change, or the fear of change in the marketplace, often creates speculation, doubt and confusion for a company and how they view the reliability of their IT infrastructure,” stated Nicolas Jabbour, CEO of Prolifics. “With the current headlines about Oracle’s bid for BEA, customers are showing concern over the life expectancy and support of their existing systems. Understanding what’s in the best interest for our clients and educating them on their options is what has set Prolifics apart from its competition.”

Prolifics has a solid reputation as the “go-to” migration expert for dozens of companies who utilized products from BEA, TIBCO, Oracle and Sun Microsystems and have sought stability, scalability and integration with their SOA and Portal solutions. With these two strategic focus areas, Prolifics has excelled by creating trusted technology partnerships, implementing reliable solutions and providing quantifiable results and ROI for its customers.

About Prolifics

Prolifics, in business since 1978, is an end-to-end systems integrator specializing in IBM technologies. A Premier IBM Business Partner, Prolifics has garnered top awards for its customer solutions and its level of technical excellence. Our depth of experience with secure, end-to-end SOA and Portal solutions can help you with all aspects of the full project lifecycle including software procurement, architectural advisement, design, development through deployment, administration and training. With our unparalleled 96% success rate delivering projects on time, on budget, and to specification, let Prolifics be your technology partner. For more information, visit www.prolifics.com.

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