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## **Prolifics to Host Webinar on “Best Practices” for Compliance with New Payment Card Industry (PCI) Rules**

*PCI Expert Bob Russo to Advise How to Handle the New Requirements*

**New York, NY - October 2, 2008** — Prolifics, the largest independent end-to-end systems integrator specializing in IBM technologies, today announced that it will host a live webinar featuring special guest speaker and security software industry veteran, Bob Russo, to help organizations learn how to comply with the new PCI security rules.

The webinar will take place at 11:00 a.m. (U.S. EDT) on Thursday, October 30. You can register at <http://www.xtalks.com/events/xto306prolifics/reg1.html>

The PCI compliance rules – a set of standards issued by the payment card industry – are designed to make credit card usage consistent and secure. Through this webinar, technology implementation specialist Prolifics will share a number of “best practices” based on its significant experience helping organizations leverage their technology infrastructure.

“How To” topics to be covered include:

- Building/maintaining a secure network – from encryption to firewalls
- Protecting card holder data whether it’s “at rest” in an organizational database or “in flight” as part of an online transaction
- Providing vulnerability management protection
- Maintaining access control measures, giving access only to specific, verified users
- Monitoring, tracking, testing and certifying that the infrastructure is secure and PCI compliant

With over 25 years in the security software and payment card industries, featured presenter Bob Russo, General Manager of the PCI Security Standards Council, will offer his insight. Russo previously served in management roles at a number of security-related software and services companies, including Secure Info, Network-1 Software & Technology, ATC Security, H&M Systems Software, Inc., Exodus Communications Inc. and ATW Corporation.

### **About Prolifics**

Founded in 1978, Prolifics is the largest independent end-to-end systems integrator specializing in IBM technologies, having garnered awards for its technical excellence across IBM’s entire software portfolio. The company provides expert services including architectural advisement, design, development, and deployment. In 2008, Prolifics joined with SemanticSpace Technologies and Arsin Corporation to form SemanticSpace Group – a global organization offering clients a “blended-shore” delivery model with a componentization strategy for building custom applications. Based in New York, Prolifics has serviced more than 3,000 customers worldwide across a broad range of industries including financial services, insurance, government, telecommunications, manufacturing and healthcare and enjoys an unparalleled 96% success rate delivering projects on time, on budget, and to specification. For more information, visit [www.prolifics.com](http://www.prolifics.com).